



for human rights  
& social change

## **Communications Manager (Brexit)**

### **IMiX - the migration communications hub**

*14 May 2018*

Immigration is one of the key debates within UK politics and the media and is regularly cited as a top three issue by the public. IMiX is working to ensure that debate includes voices from migrants and those who support them.

IMiX was created to support the refugee and migration sector to shift public attitudes on migration and create an open and welcoming Britain for people who make the UK their home.

Post-Brexit, EU citizens will have to register for settled status if they want to stay in the UK. We want to make sure that no one misses out on settled status and that the wider public hear the experiences and views of those whose immigration status in Britain is changing because of Brexit. To do this we need an experienced communications manager to work across the migration space to find case studies, train spokespeople, craft messages /campaign material and talk to journalists to ensure EU nationals know the change is coming, and that their views and experiences of settled status are heard.

We're looking for someone who really understands the importance of collaboration, is a natural communicator, and who understands how to use a variety of channels to reach a target audience. If you appreciate audience insight, the importance of value-based messaging and why story telling matters when encouraging people to act we'd love to hear from you.

Our team is small, but effective; we like to take risks and try new things but also appreciate some of the old school approaches to securing change.

IMiX is housed at Global Dialogue, a registered charity (1122052) promoting human rights and social change through innovative and collaborative philanthropy.

## **Job Description**

To work collaboratively across the migration sector to support the development of campaigns, materials and awareness to ensure that people can secure their right to settled status.

### **Responsibilities will include:**

- Forging relationships with the media and decision makers to ensure the EU settled status scheme meets needs and is understood by people choosing to stay in the UK.
- Building trusted relationships with organisations and communities of those directly affected by the changes and supporting them to share their stories and experiences of the scheme.
- Create, monitor and evaluate a communications strategy to ensure that the messages around registering settle status are being picked up by multiple partners and channels.
- Undertaking research to ensure that messages and materials are reaching target audiences.
- Writing, editing, publishing content across various channels, including the website, social media, and print and online marketing materials.

## **Personal Specification**

### **Knowledge**

- Knowledge and understanding of the charity sector
- Integrated communications, audience insight and targeting
- Media and digital landscape and how to reach diverse audiences through a range of channels
- Understanding of or empathy with people subject to immigration control

### **Skills**

- Excellent coaching skills
- Ability to maintain positive relationships
- Exceptional communication, collaboration, influencing and problem-solving skills
- Excellent planning and organisational skills with ability to negotiate and manage multiple priorities

### **Experience**

- Working across organisations to agree on campaign messages and tactics
- Developing information campaigns targeting specific audiences
- Storytelling and case study generation to encourage others to act
- Commissioning and using quantitative and qualitative research

## Terms and Conditions

- Salary: £34,000 per annum
- Working hours: full-time (35 hours a week)
- Start date: asap
- Holidays: 25 days per annum plus UK public holidays
- Pension: Global Dialogue contributes 3% to its workplace pension scheme
- Length of initial contract: 12 months, renewable if further funding becomes available
- Location: Southwark, London

## Application Instructions

The closing date for applications is 24:00 GMT on Sunday 1<sup>st</sup> July 2018. Interviews will be held in London week beginning 9<sup>th</sup> July 2018.

To apply please submit a maximum two-page CV and a short cover letter (maximum 2 sides A4) explaining how you meet the person specification to [info@global-dialogue.eu](mailto:info@global-dialogue.eu)

Please use the following subject line: "Communications Manager (Brexit): Last name, first name". The filename of your CV should be "LastnameFirstname\_CV" and that of your cover letter should be "LastnameFirstname\_Cover".

Please note that due to the large number of applications we expect to receive we will only be able to contact short-listed candidates and cannot offer feedback on unsuccessful applications.

Thank you for your interest in working for IMiX / Global Dialogue. We look forward to hearing from you.

You can find privacy information for job applicants [here](#).