



Bespoke training and consultancy

As part of our charitable objectives, IMIX is committed to providing regular, free masterclasses to the sector and to individuals with lived experience who wish to enhance their media skills or improve their social media communication. Additionally, we are available to offer ad hoc advice whenever required.

We have had to address the growing number of requests for tailored training sessions. While we enjoy delivering one-on-one sessions for organisations to shape their communication strategies, provide media training, or refine messaging, these sessions demand significant resources and are currently not covered by our funding sources. Therefore, we may occasionally request a contribution towards this support.

We operate on a sliding scale and are open to discussing costs in detail for bespoke sessions. Although these contributions fall below the actual cost to IMIX, they enable us to continue providing free training and support to smaller grassroots organisations and our network of experts with lived experience.

We are committed to working with you to ensure that we deliver the training your organisation needs. With a wealth of experience and expertise within our team, we can typically address most communication or media training requirements. Additionally, we collaborate with a network of consultants whom we can involve as necessary.

Subjects we can cover

- Storytelling
- Working with the media (including pitching)
- Media interviews
- Social Media strategy and content
- Train the Trainer
- Public Speaking
- Messaging
- Crisis Communications

If you have identified a need in your organisation for training support around any aspect of media or communications, we are always happy to discuss creating a bespoke course. We suggest that members of organisations sign up to our introductory masterclasses in the first instance to get an idea of what we offer.

Charges



In person training

This is based on two members of staff delivering a day of training, workshops or consultancy in person. This fee includes all planning, travel and logistics but we ask that the hosting organisation provide the space.

Organisations £1m +	£1500
£500k - £1m	£1000
100 - £500k	£800
Under £100k	Free, but we would ask you to find a suitable space for the training and link up with other grassroots organisations in the area (at least 12 people per session) we would also ask you to cover travel for our team.

Half day on Zoom (with two members of the IMIX team)

Organisations £1m +	£500
£500k - £1m	£300
100 - £500k	£250
Under £100k	Free